



**Innovation
Quarter**



Mission

“InnovationQuarter is the public enterprise that unleashes and strengthens the innovation potential of the West Holland region”

Shareholders

- Ministry of Economic Affairs and the Province of South-Holland



Ministerie van Economische Zaken



provincie HOLLAND
ZUID

- Municipalities of Delft, The Hague, Dordrecht, Leiden, Rotterdam, Westland and Zoetermeer



Leiden



City of Rotterdam



gemeente
Zoetermeer



- Three universities of Delft (University of Technology), Leiden & Erasmus Rotterdam and their academic medical centers Erasmus MC & LUMC.

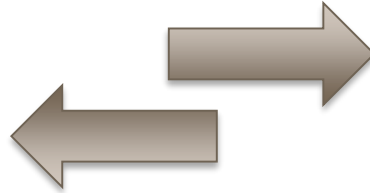


Boston Bridge

INNOVATIONQUARTER & GREENTOWN LABS INTERNATIONAL NETWORK EXPANSION PROGRAM



Zuid Holland



GREENTOWNLABS
Greater Boston Area

Kick-start your expansion onto the US Cleantech Market through
the International Network Expansion program!

- Meaningful Connections for your Overseas Expansion

- Meeting with corporate sponsors
- Targeted connections to Investors
- Connections to partner incubators/accelerators
- Connections to startup-specific supply chain players

- Targeted Fact-Findings

- Government ecosystem tours
- University ecosystem tours
- Manufacturing and supply chain tours

- A True Soft Landing in the US

- Orientation, Wrap-up
- Get to know Greentown Team
- Lunch with targeted Greentown member companies
- Lunch with Greentown alumni

- Support in Developing your Market Entry Strategy

- Connection to specific market knowledge
- Pitch coaching

What is the offer?

For between 1-3 weeks, companies active in the cleantech sector can experience the business environment and investigate opportunities in a foreign market.

Boston's own Greentown Labs, the largest cleantech incubator in the USA, will hosts the participants and ensure a 'soft landing' and rapid emersion into the US cleantech sector, through among others:

- Tailored introductions to valuable business contacts
- Workshops on US business practices and pitch coaching
- Targeted fact-findings
- Networking opportunities
- Match-making

And, for US companies...

A similar 'inbound program' of 1-3 weeks to investigate opportunities in the Dutch market.

What we are looking for...

Companies interested in participating in the outbound program (NL → US)

Companies that want to meet and assist the US companies participating in the inbound program (US → NL)

- Network/connections
- Insight in business opportunities

Contact Information

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